

# The 2015 Strategic Innovation Summit: Enabling Economies for the Future

September 25 – 27, 2015

Harvard University, Cambridge, MA

## Agenda

### Friday, September 25<sup>th</sup>

6:00 – 8:00 PM Harvard Faculty Club 20 Quincy Street East Dining Room	<b>Welcome Reception</b> (Hors d'oeuvres with Drinks) <i>Registration Available</i>
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### Saturday, September 26<sup>th</sup>

8:00 – 8:30 AM Harvard Law School Wasserstein Hall Outside Room WCC 2004	<b>Coffee and Continental Breakfast</b> <i>Registration Available</i>
8:30 – 9:00 AM Harvard Law School Wasserstein Hall Room WCC 2004	<b>Welcome and Introduction – Cities for the future</b> Overview of the Summit and its goals. This introductory session will frame the Summit and identify key themes and ideas for exploration. <ul style="list-style-type: none"><li>• Introduction: David S. Ricketts, Harvard University</li><li>• Welcome: Jai Menon, Dell</li></ul>
9:00 – 10:00 AM Harvard Law School Wasserstein Hall Room WCC 2004	<b>City Chief Innovation Officer Panel</b> In this opening panel session we will hear from four Chief Innovation Officers from a diverse set of cities. They will discuss their challenges, current initiatives and views of the future. Panelists include: <ul style="list-style-type: none"><li>• Adel Ebeid (Philadelphia, PA)</li><li>• Beth Anderson (Burlington, VT)</li><li>• Ted Smith (Louisville, KY)</li><li>• Philippa Bowron (Wellington, New Zealand)</li></ul>

<p><b>10:00 – 10:15 AM</b> Outside Room WCC 2004</p>	<p><b>BREAK</b></p>
<p>10:15 – 11:30 AM Harvard Law School Wasserstein Hall Room WCC 2004</p>	<p style="text-align: center;"><b><i>Cases in Point</i></b></p> <p style="text-align: center;"><b>Case 1: Boston’s Innovation Initiatives</b> Nigel Jacob, Boston New Urban Mechanics</p> <p style="text-align: center;"><b>Case 2: Mobility &amp; Technology in the City of the Future: Forecast 2030 and Beyond</b> Brooks Rainwater, National League of Cities</p>
<p>11:30 – 12:00 AM Harvard Law School Wasserstein Hall Room WCC 2004</p>	<p style="text-align: center;"><b><i>Learning Perspective</i></b></p> <p style="text-align: center;"><b>The Future of Education &amp; Technology</b> Richard Culatta, Senior Advisor to the U.S. Secretary of Education</p>
<p><b>12:00-1:00 PM</b> Harvard Law School Wasserstein Hall Room Milstein West A</p>	<p><b>LUNCH – COLLABORATIVE DISCUSSION</b></p>
<p>1:00 – 1:30 pm Harvard Law School Wasserstein Hall Room WCC 2004</p>	<p style="text-align: center;"><b>Innovation Mini-class</b></p> <p>Prof. David S. Ricketts will share several stories and case examples from his innovation course at Harvard on how to find and create disruptive innovation as well as several basic necessities to enable innovation in an organization and community.</p>
<p>1:30 – 2:30 pm Harvard Law School Wasserstein Hall Room WCC 2004</p>	<p style="text-align: center;"><b><i>Technology Infrastructure - Interactive Discussions</i></b></p> <p style="text-align: center;"><b>Case 1: Insights and Lessons Learned from Fiber Deployments</b> Michael Curri, Strategic Networks Group</p> <p style="text-align: center;"><b>Case 2: Start with a building, to grow a city</b> Glenn Wintrich, Dell</p>

	<p align="center"><b><i>Technology Infrastructure (cont'd)</i></b></p> <p align="center"><b>Technology Panel Discussion</b></p> <ul style="list-style-type: none"> <li>• Michael Curri, Strategic Networks</li> <li>• Glenn Wintrich, Dell</li> <li>• Brian Donnellan, Innovation Value Institute</li> </ul>
<p>2:30 – 3:00 pm Harvard Law School Wasserstein Hall Room WCC 2004</p>	<p align="center"><b><i>Learning Perspective</i></b></p> <p align="center"><b>Traditional Economic Frictions of Time, Distance, Information, and Access to Capital are Disappearing</b></p> <p align="center">Jim Stikeleather, Dell</p>
<p><b>3:00 – 3:15 PM</b> Outside Room WCC 2004</p>	<p><b>BREAK</b></p>
<p>3:15 – 4:00 pm Harvard Law School Wasserstein Hall Room WCC 2004</p>	<p align="center"><b><i>Learning Perspective</i></b></p> <p align="center"><b>How to Stimulate Rapid Economic Growth in Metropolitan Regions</b></p> <p align="center">Dan Isenberg, Babson College</p>
<p>4:00 – 5:00 pm Harvard Law School Wasserstein Hall Room WCC 2004</p>	<p align="center"><b>Entrepreneurship Panel</b></p> <p>A panel session of entrepreneurs to discuss what works, and what doesn't, in enabling growth of new and small companies. Panelists include:</p> <ul style="list-style-type: none"> <li>• Anthony Tivnan, Magellan Jets</li> <li>• Shawna Slack, Genesis Advisers</li> <li>• Sara Hand, Spark Growth</li> </ul>
<p>5:00 – 6:30 pm</p>	<p align="center"><i>Optional: Guided Tour of Harvard, free time in Harvard Square</i></p>

<p><b>6:30 – 9:00 PM</b>  Harvard Museum of Natural History  26 Oxford Street</p>	<p align="center"><b>RECEPTION AND DINNER</b>  <b>Introduction by Paul Bottino, Director</b>  Technology and Entrepreneurship Center at Harvard  John A. Paulson School of Engineering and Applied Sciences  Harvard University</p>
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<p align="center"><b>Sunday, September 27<sup>th</sup></b></p>	
<p>8:00 – 8:30 AM  Harvard Law School  Wasserstein Hall  Outside Room WCC 2004</p>	<p align="center">Coffee and Continental Breakfast  <i>Registration Available</i></p>
<p>8:30 – 8:45 AM  Harvard Law School  Wasserstein Hall  Room WCC 2004</p>	<p align="center"><b>Welcome and Strategic Innovation</b>  Overview of the Strategic Innovation in Action Sessions for Sunday.  David S. Ricketts, Harvard University</p>
<p>8:45 – 9:15 AM  Harvard Law School  Wasserstein Hall  Room WCC 2004</p>	<p align="center"><i>Learning Perspective</i>  <b>What Can Data Tell You About Your City? Metrics And Data Analysis For Evaluating Your City And Community</b>  Jim Diffley, IHS Economics</p>

<p>9:15 – 9:30 AM Harvard Law School Wasserstein Hall Room WCC 2004</p>	<p style="text-align: center;"><b>Strategic Innovation in Action</b></p> <p>An introduction to the Summit’s Strategic Innovation in Action. The Action Sessions are an opportunity for the Summit participants to work together on the ideas discussed on Day 1 of the Summit. The sessions will be facilitated by researchers and faculty from TECH and HBS. The goal will be to articulate the critical needs and opportunities for cities and how they can measure their progress and success for the future. Facilitators include:</p> <ul style="list-style-type: none"> <li>• David Ager, Harvard Business School</li> <li>• Victor Seidel, Harvard University</li> <li>• David S. Ricketts, Harvard University</li> </ul>
<p>9:30 – 10:30AM Harvard Law School Wasserstein Hall Room TBA</p>	<p style="text-align: center;"><b>Strategic Innovation in Action: Infrastructure (tentative)</b></p> <ul style="list-style-type: none"> <li>• Topic Champion: Affiliation</li> <li>• Session Chair: David S. Ricketts, Harvard University</li> </ul>
<p>9:30 – 10:30AM Harvard Law School Wasserstein Hall Room TBA</p>	<p style="text-align: center;"><b>Strategic Innovation in Action: Policy (tentative)</b></p> <ul style="list-style-type: none"> <li>• Topic Champion: Affiliation</li> <li>• Session Chair: David Ager, Harvard Business School</li> </ul>
<p>9:30 – 10:30AM Harvard Law School Wasserstein Hall Room TBA</p>	<p style="text-align: center;"><b>Strategic Innovation in Action: Commerce (tentative)</b></p> <ul style="list-style-type: none"> <li>• Topic Champion: Affiliation</li> <li>• Session Chair: Victor Seidel, Harvard University</li> </ul>
<p><b>10:30 – 11:00 PM</b> Outside Room WCC 2004</p>	<p style="text-align: center;"><b>BREAK</b></p>
<p>11:00 – 12:00 AM Harvard Law School Wasserstein Hall Room WCC 2004</p>	<p style="text-align: center;"><b>Action Session Reports and Findings</b></p> <p>The Action Sessions will report findings and ideas developed in their respective sessions and discuss methods of application.</p> <ul style="list-style-type: none"> <li>• Session Chair: Victor Seidel, Harvard University</li> </ul>

<p><b>12:00-1:00 PM</b>  Harvard Law School  Wasserstein Hall  Room Milstein West A</p>	<p><b>LUNCH – COLLABORATIVE DISCUSSION</b></p>
<p>12:45 – 1:00 pm  Harvard Law School  Wasserstein Hall  Room WCC 2004</p>	<p>Program Evaluation</p>
<p>1:00 – 2:00 pm  Harvard Law School  Wasserstein Hall  Room WCC 2004</p>	<p style="text-align: center;"><i><b>Insight and Outlook</b></i></p> <p style="text-align: center;"><b>How Do We Measure Readiness and Plan for Innovation?</b></p> <p>The group will summarize the insights from the Action Sessions and discuss how cities can prepare to enable their communities for innovation.</p> <p style="text-align: center;">David Ager, Harvard Business School</p>
<p>2:00 – 2:30 pm  Harvard Law School  Wasserstein Hall  Room WCC 2004</p>	<p style="text-align: center;"><i><b>Future Focus – Open Discussion</b></i></p> <p style="text-align: center;"><b>What’s Next – For Innovation, Your City and the Future?</b></p> <p style="text-align: center;">David S. Ricketts, Harvard University</p>
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