

A nighttime photograph of a city waterfront, likely Dublin, Ireland. The scene is illuminated by warm city lights reflecting on the water. In the foreground, several boats are docked at a pier. In the background, modern buildings with large windows are lit up, and a prominent cylindrical structure with a glass facade is visible on the right. The sky is a deep blue, suggesting dusk or dawn.

# 2016 Strategic Innovation Summit

## *Smart Cities Europe*

October 13, 2016  
Dublin, Ireland

Convened by the Technology and Entrepreneurship Center at Harvard



## 2016 Strategic Innovation Summit

# Smart Cities Europe

Engage with city leaders, technology experts and leading academics to discuss, define and create solutions for cities of the future.

**I**N A GLOBAL WORLD, SIMPLY PROVIDING BASIC NECESSITIES LIKE EDUCATION, INFRASTRUCTURE AND RESOURCES IS NOT ENOUGH. TO LEAD THE NEXT GENERATION, CITIES MUST ENABLE – AND DRIVE – INNOVATION IN THEIR COMMUNITIES, PROVIDING CREATIVE SOLUTIONS TO URBAN PROBLEMS THAT WILL IMPROVE THE QUALITY OF LIFE AND ECONOMIC OPPORTUNITIES FOR THEIR CITIZENS. HOW TO ACCOMPLISH THIS WILL BE THE TOPIC OF THE **2016 STRATEGIC INNOVATION SUMMIT: SMART CITIES EUROPE**, WHERE TOP LEADERS WILL CONVENE IN DUBLIN, IRELAND TO DISCUSS STRATEGIES THAT WILL LEAD THEIR CITIES INTO THE FUTURE.

The 2016 Strategic Innovation Summit: Smart Cities Europe is an initiative of the Technology and Entrepreneurship Center at Harvard. The event is designed to gather senior public officials and leading academics and thought leaders in order to help them implement strategies and programs that will enable their cities to be leaders in innovation. This Summit, held in Dublin, Ireland, will provide an unprecedented opportunity to learn from and network with the world's leading city innovators, Harvard Fellows and researchers, and select executives from the technology and start-up community.

The Summit will explore the critical needs required to drive innovation in your community. We will take a deep dive into questions concerning infrastructure, education, community involvement and economic programs. Most importantly, the Summit will address the critical leadership attributes needed to choose a mix of collaborative strategies, governance models, and technologies that will help you make your community ready for the future.



*“The Strategic Innovation Symposium pushed city innovation leaders to tackle the real challenges in public sector innovation from acceptable ways, to take risk through more advanced models of public-private partnership. It is a model for how municipal executives and enabling technology companies should engage to get things done.”* CIO, Louisville KY.

During the Summit, we will focus our learning, discussion and best practice exchange around identifying the key enablers to growing an innovation economy. Participants will learn from informative case studies using the Harvard Case method as well as engaging keynote speakers and peer-to-peer problem-solving sessions designed to help you evaluate your current state and develop a plan to make your community an innovation leader for the future.

This Summit is an invitation-only program for senior-most executives in the public sector, non-profit advisory boards, and higher education. Other applicants will be reviewed and accepted on a case-by-case basis. This event is complimentary, and there is no tuition fee to attend; however, travel and hotel expenses are the responsibility of individual participants. Attendance is limited, so we encourage you to apply soon.

During the Summit, we will hear from fellow city leaders, including CTOs of major award-winning smart cities, representatives from the European Commission’s Directorate-General for Communications Networks, Content and Technology, major city advisory board members (e.g. London, Dublin, etc.), and leading researchers from Harvard, Maynooth

University, Trinity College Dublin and more.

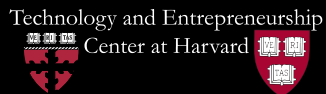
This one-day, intensive Summit will explore both the current challenges and opportunities for smart cities in Europe. We will address important issues such as:

- City governance
- Scalability of smart city solutions
- Business models for successful infrastructure and citizen-focused initiatives
- Adoption and utilization of new, smart technologies

The program is structured with interactive sessions that use Harvard’s proven case study model where participants learn from real life examples and work with peers to solve problems. This format is complemented by in-depth discussions with fellow city leaders, non-profit advisors and academics who will share their own personal experiences, best practices, and the challenges they have faced. With plenty of networking and socializing opportunities, the program will be an immersive experience that allows you to learn as well as connect with like-minded senior leaders.

Learn more about the Summit and apply to attend at:

<http://http://theinnovatorsforum.org/2016-innovation-summit-smart-cities-europe>



### Convened by:

#### **The Technology and Entrepreneurship Center at Harvard (TECH)**

hosts the 2016 Strategic Innovation Symposium. TECH, part of the Harvard School of Engineering and Applied Sciences, is both a real and virtual space for students, faculty, alumni, and industry leaders to learn together, collaborate, and innovate. TECH enables this holistic exploration by sponsoring and supporting opportunities for the innovation community to gather and exchange knowledge via courses, study groups, mentorship relationships, innovation programs and special events. Find more information at

[www.tech.seas.harvard.edu](http://www.tech.seas.harvard.edu)

### Contact Information

[www.theinnovatorsforum.org](http://www.theinnovatorsforum.org)

[smarteurope2016@theinnovatorsforum.org](mailto:smarteurope2016@theinnovatorsforum.org)