

2015 Strategic Innovation Summit:

Enabling Economies for the Future

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Harvard University
Cambridge, Massachusetts



Hosted by the Technology and Entrepreneurship Center at Harvard



The 2015 Strategic Innovation Summit

Enabling Economies for the Future

IN A GLOBAL WORLD, SIMPLY PROVIDING THE BASIC NECESSITIES, INCLUDING EDUCATION, INFRASTRUCTURE AND RESOURCES IS NOT ENOUGH. TO LEAD IN THE NEXT GENERATION, CITIES NEED TO ENABLE - AND DRIVE - INNOVATION IN THEIR COMMUNITIES THAT WILL PROVIDE CREATIVE SOLUTIONS TO URBAN PROBLEMS THAT IMPROVE THE QUALITY OF LIFE AND ECONOMIC OPPORTUNITIES OF THEIR CITIZENS. THE 2015 STRATEGIC INNOVATION SUMMIT ON ENABLING ECONOMIES FOR THE FUTURE ASKS - WHAT MAKES CITIES FUTURE READY? WHAT IS NEEDED AND WHAT MUST LEADERS MEASURE, TRACK AND CHANGE TO ENABLE THEIR CITIES TO BE INNOVATION LEADERS IN THE FUTURE?

To help leaders put in place the strategies and programs to enable their cities to be innovation leaders the Technology and Entrepreneurship Center at Harvard with support from Dell, are convening senior public and private sector executives for *The 2015 Enabling Economies for the Future Summit*. This Summit, held at Harvard University in Cambridge, MA will provide an unprecedented opportunity to learn from and network with the world's leading city innovators, Harvard faculty and researchers, and select executives from the technology and start-up community.

The summit will explore the critical needs to drive innovation in your community. We will take a deep dive into questions concerning infrastructure, education, community involvement and economic programs. We will focus our learning, discussion and best practice exchange around identifying what are the key enablers to grow an innovation economy:

- What resources are needed to seed and foster innovation?
- What cultural and societal programs impact the readiness of a city's workforce?
- How does our education system need to change to prepare future innovators?

What economic programs support entrepreneurship and grass roots innovation?



Most importantly, the Summit will address the critical leadership attributes required to choose a mix of collaborative strategies, governance models and technologies that will help you make your community ready for the future.

During the Summit you will engage in informative case studies, peer-to-peer problem-solving sessions, and topical workshops designed to help you evaluate your current state and develop a plan to make your community an innovation leader for the future:

- How do you benchmark, measure and track your progress in becoming a future ready city
- Establishing an innovation leadership focus within your community

- Engaging the community in partnership
- Growing services and infrastructure to support technology innovation
- Launching creative initiatives to drive an innovation economy

This Summit is an invitation-only program for senior-most executives in the public sector, technology and start-up community and higher education. Other applicants will be reviewed and accepted on a case-by-case basis. As attendance is limited, we encourage you to apply soon. This event is complimentary and there is no tuition fee to attend. However, travel and hotel expenses are the responsibility of individual participants. *

Learn more about the Summit and apply to attend at:
www.theinnovatorsforum.org/2015summit

*There is no tuition charge or fee to attend this Summit. However, attendees will be responsible for their own transportation, lodging and other related personal expenses. The sponsors of this event understand that the laws of many jurisdictions restrict private parties, private sector partners and/or government contractors from providing gifts or other things of value to government officials, and in some cases require reporting of such gifts. Likewise, some government officials are restricted from accepting gifts or other things of value in many jurisdictions. Although no admission is being charged to any attendee, if required by law, regulation, policy, or otherwise, attendees may reimburse the host for costs related to their attendance. In such case, the per-person price of this conference is approximately US\$1,650. This includes meals (valued at US\$300), materials, speakers, conference facilities, security and logistical support. In addition, the regulations of certain jurisdictions allowing for the attendance and participation of government officials and employees at events with a legitimate public purpose and benefit for the government agency, subject to the approval of the appropriate agency head, at “widely attended” events, and at educational events, may be relevant to this event. Please check with your ethics counsel to verify that you are permitted to attend this event and to determine whether any reporting of attendance and/or reimbursement of costs will be required. If documentation is needed, please contact summit@theinnovatorsforum.org.

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The Technology and Entrepreneurship Center at Harvard (TECH) hosts the 2015 Strategic Innovation Summit. TECH, part of the Harvard School of Engineering and Applied Sciences, is both a real and virtual space for students, faculty, alumni, and industry leaders to learn together, collaborate, and innovate. TECH enables this holistic exploration by sponsoring and supporting opportunities for the innovation community to gather and exchange knowledge via courses, study groups, mentorship relationships, innovation programs and special events. Find more information at www.tech.seas.harvard.edu

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