

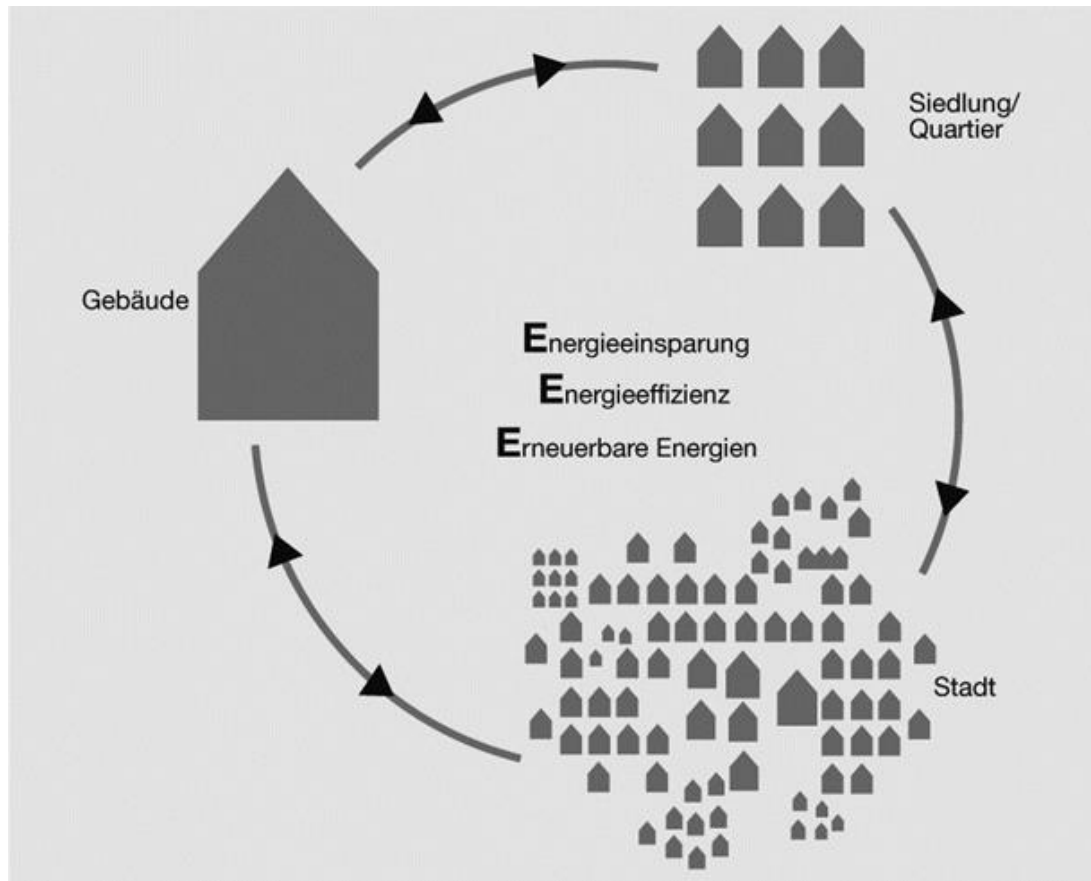
# **A New and a Sustainable Approach to Affordable Communities in Europe**

European Structural and Investment (ESI) Funds  
Community-Led Local Development (CLLD)  
Integrated Territorial Investment (ITI)

2016 Strategic Innovation Summit on Affordable Communities Everywhere  
Harvard University  
Cambridge / Massachusetts  
3-4 June 2016

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# Building + Neighbourhood + City (+ City-Region)



# Framing the Topic from a Societal Point of View

## Housing Europe

Diverse ownership structure in Europe  
(Germany = slightly over 50 % ownership rate)

## Estimation for Germany

300.000 – 400.000 new affordable housing units p.a. needed

Metropolitan Areas are affected the most  
from non-affordable housing conditions

Yet, some rural areas are catching up  
(e.g. 'silver hair cities' in Eastern parts of Germany  
and south-western parts of France)

## Framing the Topic from a Political Point of View

LEIPZIG CHARTER on Sustainable European Cities (2007)

Integrated Development Approach to Cohesive and Balanced Living Conditions  
Deprived Neighbourhoods



ESI Funds (2014-2020)

CF + EAFRD + ERDF + EMFF + ESF

Minimum 5 % for Integrated Urban Development Projects using CLLD and ITI  
(Germany = minimum 860 m out of 19.2 b EURO)



Pact of Amsterdam (2016)

Better Regulation – Better Funding – Better Knowledge (UIA + URBACT et al.)



UN New Urban Agenda (to be adopted in October 2016)

Zero Draft Paragraph on Adequate National Funding for Urban Affairs

# **CLLD and its Functioning**

Community-Led Local Development

LEADER Approach deriving from EAFRD

Integrated Bottom-Up Approaches of Local Action Groups  
(Management)

Varying project sizes in terms of their financial volume

Supporting local engagement and respecting local conditions

# ITI and its Functioning

Integrated Territorial Investment

Flexible yet Integrated Top-Down Approaches plus Bottom-Up Approaches

Varying project sizes in terms of their financial volume

Managing Authority of the respective Operational Programme  
(Regional Level)

or

In-Between-Management Body  
(Local Authority / NGO / Regional Association)

# Programming ITI

## Ausgangspunkt für die Programmierung:

### Konzentration auf Europa 2020 Ziele

Thematische  
Dimension:

#### Intelligentes Wachstum

*Forschung &  
Innovation  
IKT*

#### Nachhaltiges Wachstum

*Emissionsarm  
Ressourceneffizient  
Umweltfreundlich  
KMU  
Verkehr*

#### Integratives Wachstum

*Beschäftigung  
Armutsbekämpfung  
Soziale Integration  
Bildung*

Territoriale  
Dimension:

### Integrierte Strategien und Maßnahmen

Städte & städtische Gebiete

Benachteiligte Stadtgebiete

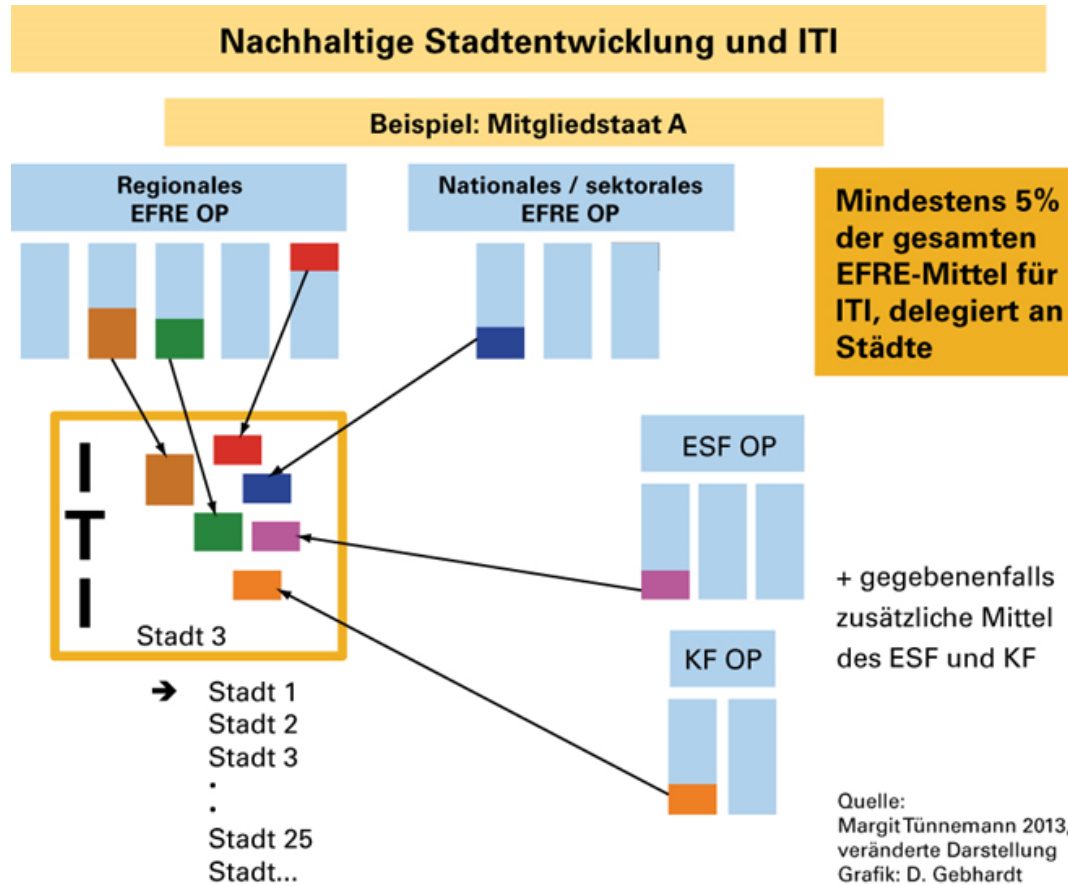
Stadtregionen, Metropolregionen

Ländliche Gebiete, etc.

ITI

Quelle: Margit Tünnemann 2013, veränderte Darstellung. Grafik: D. Gebhardt

# Modelling ITI





# **ITI in Practice – The Case of Finland**

## **6 Largest Cities in Cooperation**

Espoo + Helsinki + Oulu + Tampere + Turku + Vantaa

Boosting Finland's economy by using these centres  
of research, development and innovation

Total budget = 39.5 m EURO

Targeting innovation  
through creating ownership, customership  
and long-term task-sharing between cities

## **ITI + CLLD in Practice – Germany**

### **Tourism + Energy Competence Region in Schleswig-Holstein**

Population decline of primarily academics and specialists (2009-2012)

West Coast Initiative

Total budget of 30 m EURO

### **Identifying Local Development Potentials in Saxony-Anhalt**

Urban-rural and multi-sector cooperation needed

Identifying needs

Total budget of 100 m EURO

(EAFRD: 80 m EURO + ERDF: 14 m EURO + ESF: 6 m EURO)

## **CLLD in Practice – Austria and Italy**

### **Cross-Border Cooperation**

Border regime obstacles to be removed  
Stimulating local ownership in daily work routines

Total budget of 11.13 m EURO  
Small-scale projects with a budget of approx. 50,000 EURO

Using EU Funds in cross-border regions  
to overcome cross-border regimes

## **Pre-Take-Away**

Integrated Urban Development Approach  
Additional Regional Level (City-Region / City-City) Needed

A New Culture of Innovation  
(Cooperation of communities as task-sharing in daily work routines)

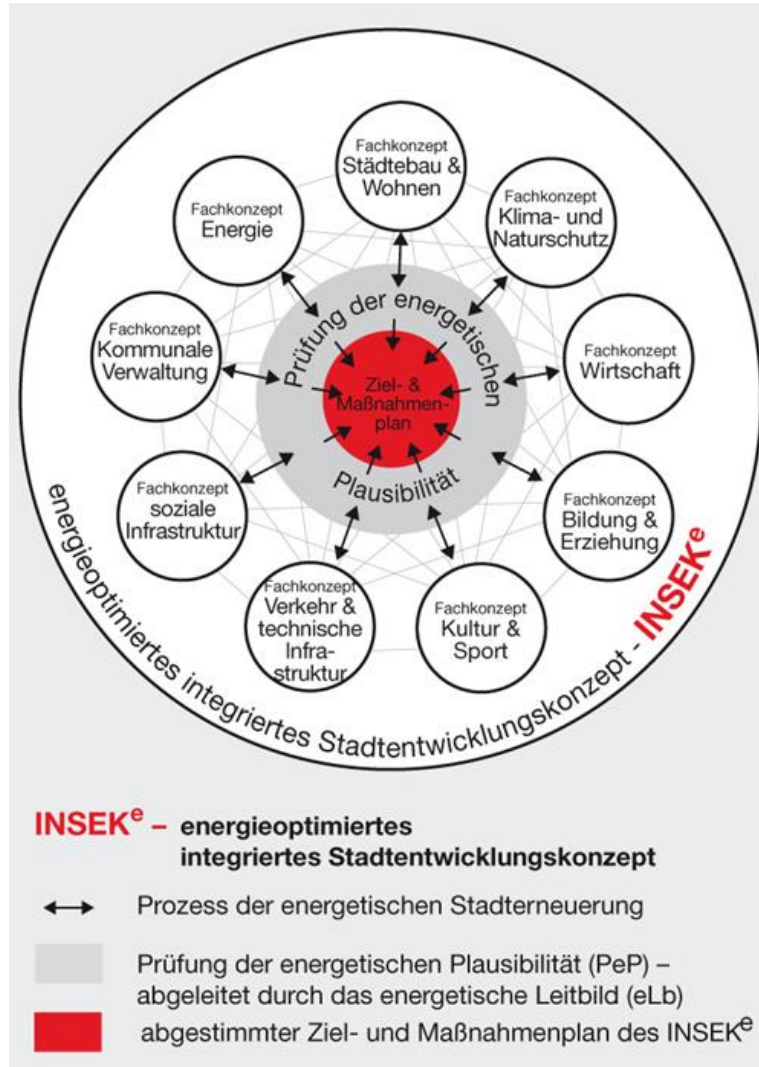
Ownership / Eye-Level Principle / Customership

UK Index of Multiple Deprivation  
(income + employment + health deprivation and disability + skills and training + barriers to housing and services + crime and living environment)

Social Trust through Micro Credits (cf. cross-border programme AT-IT)

One-Stop-Shop Solutions

# Integrated Urban Development Concept (IUDC / INSEK)



## **Three Ds Reference**

### **Delight**

ESI Funds Offer Long-Term Perspectives in an Integrated Way  
for Various and Spatially-Relevant Community Types

### **Durability**

Each ESI Funds Application Must be Based  
on a Community Council Proven IUDC

### **Development**

ESI Funds Implement the Europe 2020 Strategy

## Thank You for Your Interest

You may find the given references at:

ESI Funds + CLLD + ITI Study

[http://www.bbsr.bund.de/BBSR/EN/Publications/OnlinePublications/2015/ON152015\\_node.html](http://www.bbsr.bund.de/BBSR/EN/Publications/OnlinePublications/2015/ON152015_node.html)

EU Urban Portal

[http://www.ec.europa.eu/regional\\_policy/en/policy/themes/urban-development/portal](http://www.ec.europa.eu/regional_policy/en/policy/themes/urban-development/portal)

Housing Europe

<http://housingeurope.eu>

Urban Innovative Actions (UIA) Initiative

<http://www.uia-initiative.eu>

URBACT

<http://www.urbact.eu>